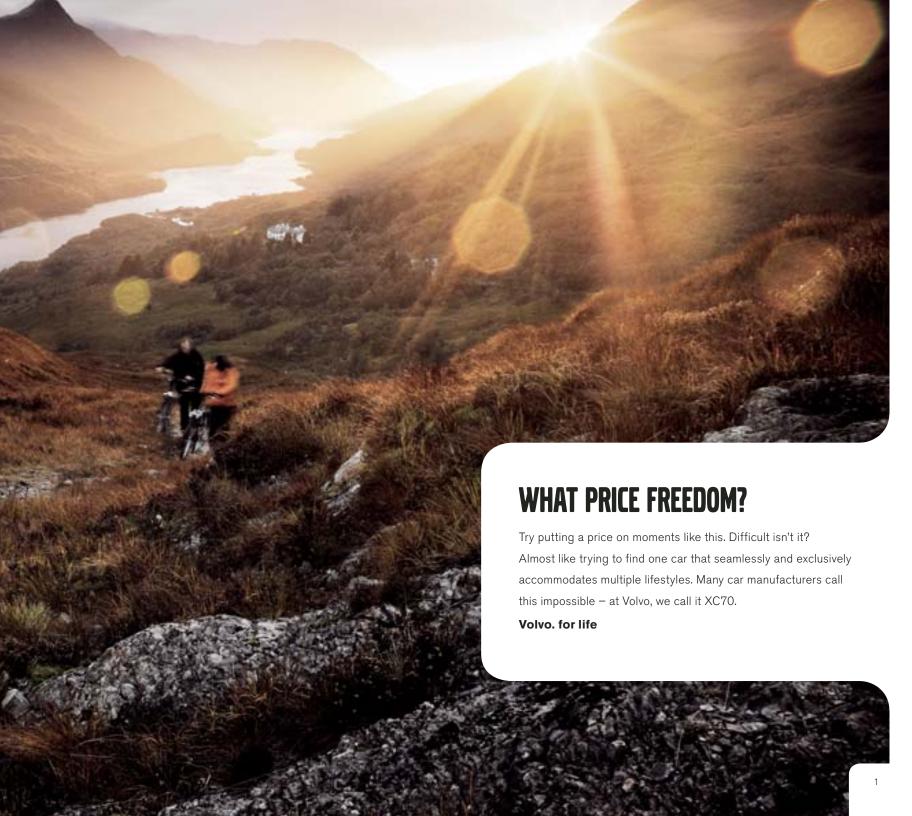
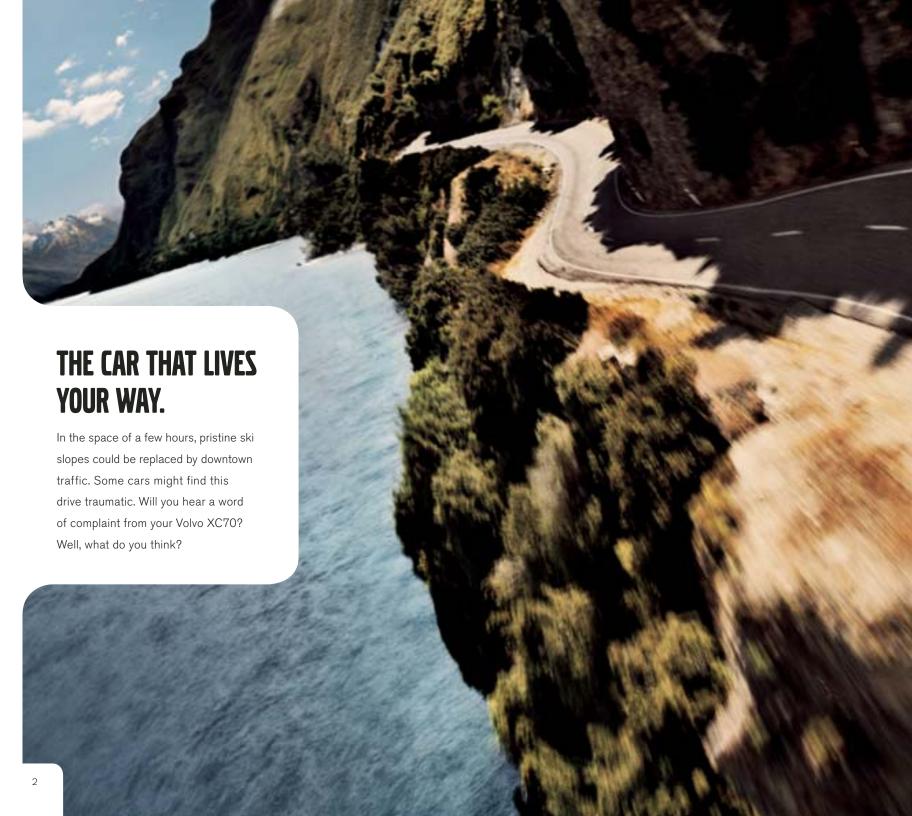


VOLVO XC70







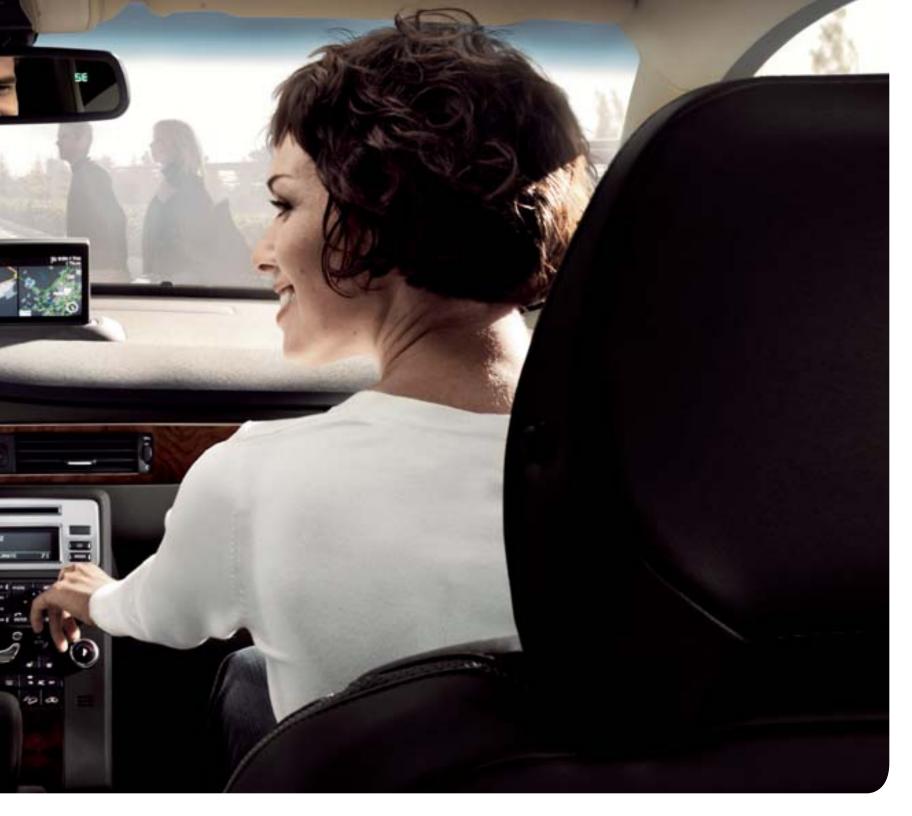






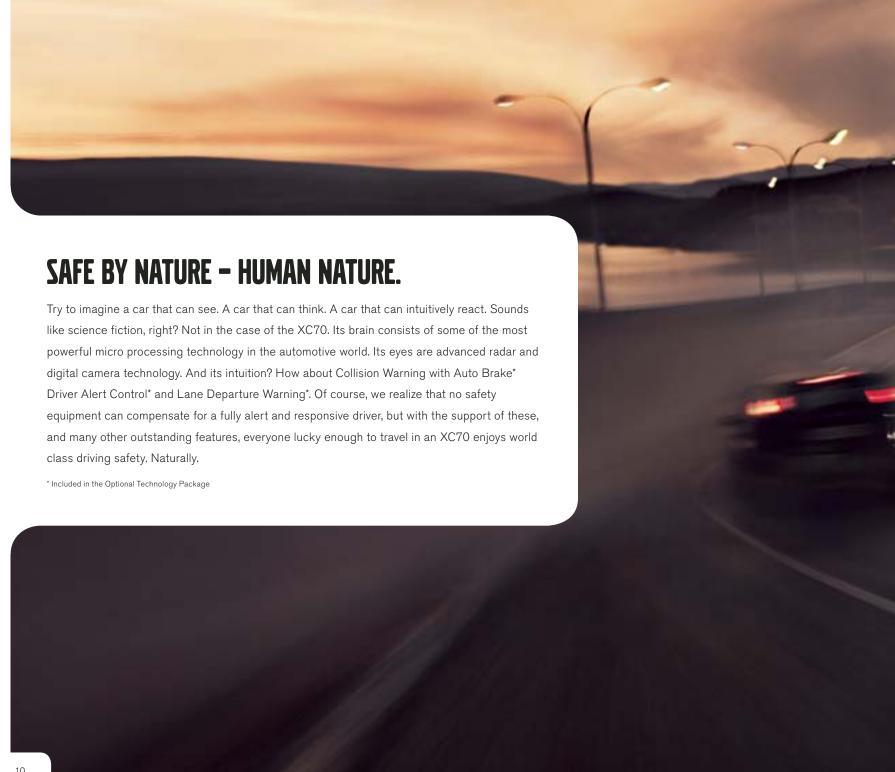






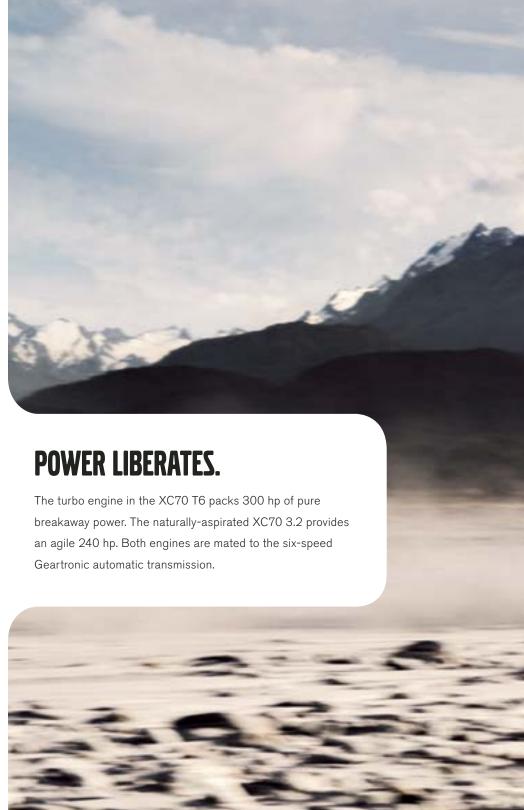
















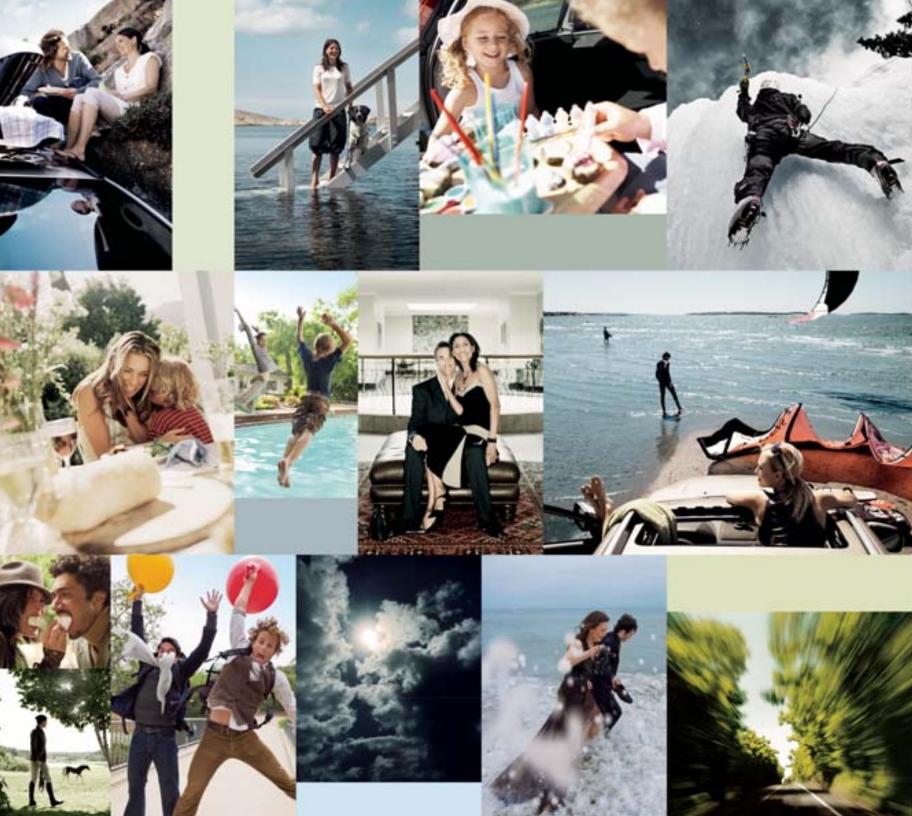












THERE'S MORE TO LIFE THAN A VOLVO. THAT'S WHY WE DESIGN OUR CARS TO SUPPORT YOU IN ANY SITUATION ON THE ROAD. THAT'S WHY OUR SAFETY TECHNOLOGY HAS PUSHED AUTOMOTIVE DEVELOPMENT FOR MORE THAN EIGHTY YEARS. THAT'S WHY WE AIM FOR A FUTURE WHERE CARS DON'T CRASH. THAT'S WHY WE LEAD THE WAY TO ZERO EMISSIONS, AND OFFER ONE OF THE PREMIUM SEGMENT'S STRONGEST RANGES OF LOW CO₂ ALTERNATIVES. AND THERE ARE ALL THE REASONS IN THE WORLD TO MOVE THE BOUNDARIES FOR WHAT'S POSSIBLE AND WHAT'S NOT. THAT'S WHY WE INNOVATE FOR LIFE.

INNOVATED FOR YOUR ENJOYMENT, THE VOLVO SAFETY TECHNOLOGIES WILL PROTECT MORE THAN THE FUN OF DRIVING.

Across the world, Volvo equals safety. And that comes with good reason, because few carmakers can match our record of safety innovations and the commitment for safety that has guided us for more than 80 years. Of course, this makes us extremely proud. But we're not satisfied. Because we know what we want to achieve: zero accidents. This huge task calls for innovative thinking and a brand new approach to the way we design cars. Good news is we've already come a long way. For starters, our cars are more fun and engaging to drive than ever (because a bored driver will never be a safe driver). Neither is the technology needed any figment of the imagination – some is already available. This means driving a Volvo today is like having a first peek at a very exciting automotive future – a future where passionate engineering and design do more to help you get the most out of life.

After all, there's more to life than a Volvo.





DESIGNED TO CATCH THE LIGHT BRILLIANTLY, THIS CAR ALSO REFLECTS A PROMISE.

Thankfully, the automotive industry is moving away from fantasyland to the real world. Our journey towards a better environment started already in the early 70's. Then we were among the first carmakers to acknowledge the environmental downside of cars and to do something about it. Since then we are constantly innovating to reduce the environmental impact of the cars and how we make them.

In near future we will introduce new technology such as plug-in hybrid vehicles that will further reduce CO_2 emissions and can be charged from a standard wall socket. And we're heavily engaged in the development of electrical vehicles – a technology that will dramatically reduce the environmental footprint of our cars and make them even more fun to drive.

Good for you, and for the world we share.





BRAKE FOR ENERGY.

Everytime you brake, the battery is fed with extra power. Smart and fuel-saving.

85% RECYCLABLE.

To help minimise its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.

STANDARD FEATURES

VALUE	XC70 3.2 AWD	XC70 T6 AWD
Complimentary Factory Scheduled Maintenance for 3 years, 36,000 miles	•	•
SAFETY		
ABS Anti-lock Brakes with EBA	•	•
Anti-submarine seats	•	•
AWD with Instant Traction	0	•
Daytime running lights (halogen semi-sealed with replaceable bulb)	•	•
Driver and front passenger supplemental restraint system – multi-threshold air bags	•	•
Dynamic Stability and Traction Control (DSTC)	•	•
Electric Parking Brake	•	•
Hill Decent Control	•	•
IDIS Intelligent Driver Information System	•	•
Illuminated side marker lights/turn signal indicators	•	•
Immobilizer, encrypted ignition key	•	•
Inflatable side curtain (IC)	•	•
ISOFIX baby/child seat attachment system	•	•
Rear fog light with auto-off	•	•
Safe approach and home safe lighting	•	•
Seat belts: five, 3-point inertia-reel belts with automatic pretensioners; front belts have height adjustment	•	•
Seat belt reminder	•	•
Security system	•	•
Side impact air bags for driver and front passenger (SIPS bags IITM)	•	•
Side impact protection system (SIPS)	•	•
Top-tether child seat anchorage capability	•	•
Tire Pressure Monitoring System (TPMS)	•	•
Whiplash protection seating system (WHIPS)	•	•
INTERIOR		
Auto Dimming Rearview Mirror	•	•
Bluetooth® handsfree system	•	•
Central power door locks with remote control, tailgate and fuel filler door locks	•	•
Classic Wood inlay	N/A	•
Cruise control	•	•
Cup holders (8)	•	•
Dual integrated booster seats	0	•
Dual-zone electronic climate control (ECC)	•	•
Five padded head restraints	•	•
Four reading lights	•	•
Front 12-volt power outlet	•	•
Front center armrest	•	•
Front door-panel storage pockets	•	•
Front seat-back storage pockets	•	•
High Performance Audio System with In-dash CD 8 speakers	•	•
Illuminated lockable glove compartment	•	•

	XC70 3.2 AWD	XC70 T6 AWD
Illuminated vanity mirrors in driver/front passenger sun visors	•	•
Interior cabin light delay	•	•
Leather-clad steering wheel	•	•
Leather-clad gear lever knob	•	•
Leather Seating surfaces	0	•
Luggage/cargo area lights	•	•
Outside temperature gauge	•	•
Power-adjustable driver seat, 8-way with 3-position memory and lumbar support	•	•
Power Glass Moonroof	0	•
Power Passenger seat	0	•
Power windows with driver and passenger auto up/down with anti-trap feature	•	•
Rear seat ventilation outlets on B-pillar	•	•
Rear window defroster with automatic timer	•	•
Sirius Satellite with complimentary 6 month subscription	•	•
Tilt/telescopic steering wheel with illuminated cruise and audio controls	•	•
Two entry lights (in front door footwells)	•	•
USB and AUX input	•	•
Watch Dial Instruments	N/A	•
XC Seat and door panel stitching	•	•
40/20/40 split-flat folding rear seat	•	•
EXTERIOR		
Dual Exhaust End Pipes	N/A	•
Front and rear skid plates	•	•
Front fog lights	•	•
Power-adjustable heated exterior rearview mirrors	•	•
XC Body trim	•	•
XC Grille	•	•
XC Roof rails	•	•
16" Cecino alloy wheels	•	N/A
18" Merac alloy wheels	N/A	•



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FACTORY OPTIONS

EXTERIOR	XC70 3.2 AWD	XC70 T6 AWD
BLIS (Blind Spot Information System)	0	0
Dual-Xenon Headlights with Active Bending Light	0	0
Metallic paint	0	0
PCC (Personal Car Communicator)	0	0
Premium Metallic Silver paint	0	0
17" Sargas alloy wheels	0	N/A

● = Standard ○ = Option N/A = Not available

PACKAGES

CLIMATE PACKAGE

In a Volvo you're always prepared to deal with the ever-changing forces of nature. And to increase comfort when driving in cold, rain or snow

- simply add the Climate Package.
- Heated rear seats (N/A with booster seats)
- · Heated front seats
- · Heated windshield washer nozzles
- · Headlight washers
- · Rain sensor
- · Interior Air Quality System (IAQS)
- Humidity Sensor

CONVENIENCE PACKAGE

The wide range of considerate and practical features makes life with your Volvo a truly enjoyable experience. And by adding the Convenience Package, you expand your freedom even more.

- Electric folding rear headrests
- Cargo cover
- · Grocery bag holder, cargo area
- · Tinted rear windows
- · Park assist, front and rear
- · Power operated tailgate
- · Private locking
- · 12 volt outlet, cargo area
- Homelink™
- · Audio dimming and compass in rear view mirror

PREMIUM PACKAGE (3.2)

A Volvo offers you long, relaxed drives and more spirit in your daily life. The Premium Package will provide you with some necessities for that extra ambience and convenience.

- · Modern wood inlays
- Leather seating surfaces
- · Power glass moonroof
- Power passenger seat

MULTIMEDIA PACKAGE

Wherever the road may take you, adding the Technology Package to your Volvo helps you to see the twists and turns and keeps you entertained along the way.

- Premium Sound System® with Dolby Pro Logic II Surround
- Navigation System with real time traffic, remote control and Map Care with two complimentary updates
- · Rear Park Assist Camera

TECHNOLOGY PACKAGE

Wherever the road may take you, adding the Technology Package to your Volvo helps you to see the twists and turns and keeps you entertained along the way.

- · Adaptive Cruise Control
- · Collision Warning with Auto Brake
- Distance Alert
- · Lane Departure Warning
- Driver Alert Control

COLOR YOUR VOLVO.

When it comes to the appearance of your Volvo, the choice of exterior color, wheels and other styling items are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit **www.volvocars.us**



614 Ice White



484 Seashell metallic*



477 Premium Electric Silver metallic*



472 Oyster Grey metallic*



493 Caper Green metallic*



702 Flamenco Red metallic*



498 Caspian Blue metallic*



452 Black Sapphire metallic*



019 Black Stone

Clean colors

To reduce usage of environmentally hazardous solvents all Volvo exterior colors are water-based. What's more, our painting facilities are among the cleanest in the world.

* Metallic is optional

Please note: It's not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

EXTERIOR DESIGN.

The XC70's muscular yet lean design characteristics can both seduce and deceive. Its seductive nature is obvious. Horizontal lines give the car a wide, low look while the vertical design qualities have been emphasised to create a tough, rugged and stable impression. As for deceptive, we were

referring to load capacity. And in the case of the XC70, this is anything but lean. The XC70 is also a blank page on which you can write your own personal signature by adding side scuff plates, aluminum crossbars, a roof spoiler or any one of many other eye-catching touches.





Merac 7.5x18" Silver Bright (standard T6)



Sargas 7.5x17" Silver Bright (optional 3.2)



Cecino 7x16" Silver Stone (standard 3.2)

INTERIOR DESIGN



Leather Offblack upholstery (F101)
Modern wood trim center console and door panel inserts (N/A T6 and optional 3.2)



Leather Sandstone Beige upholstery (F112) Classic wood trim center console and door panel inserts (T6)



Sundby Textile/T-Tec Offblack upholstery (F501)
Dark fineline trim center console and door panel inserts (3.2)



Leather-clad steering wheel, Offblack (standard 3.2)



Leather-clad steering wheel, Offblack with Silk metal inlay (standard T6)



Leather-clad steering wheel, Sandstone with Silk metal inlay (standard T6)



Leather-clad gear knob Offblack, Geartronic



Leather-clad gear knob Sandstone Beige, Geartronic



Dark Fineline trim (standard 3.2)



Classic wood trim (standard T6)



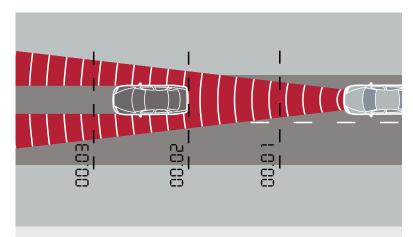
Modern wood trim (included in Premium Package, 3.2)

SAFETY

At the core of every car we make, state-of-the-art technology helps support the driver and protect the occupants. And to further enhance the Volvo safety experience, there's a range of supplementary safety technology – for more performance and peace of mind.



SAFETY Preventive



Adaptive Cruise Control (ACC) with Distance Alert*

Helping the driver to keep a safe distance from vehicles in front at speeds over 20 mph, ACC is a supportive partner for a more relaxed driving experience on long journeys and motorways. Just select the desired speed and the minimum time gap to the vehicle in front. When the radar sensor detects a slower vehicle in front, the speed automatically adapts to that vehicle. And when the road is clear, the car resumes the selected speed. If ACC is disengaged and a vehicle in front comes too close, Distance Alert activates a red warning light in the lower section of the windscreen to help you keep a proper distance.

* Included in the optional Technology Package



Collision Warning with Auto Brake (CWAB)*

Primarily designed for highway driving, CWAB can warn you if you're too close to a vehicle in front and – if a collision can't be avoided – can activate the brakes to help mitigate the impact. Within a range of 150 metres, a radar sensor behind the grille and a digital camera behind the windscreen continuously monitor the distance to the vehicle driving in front of you. If the vehicle suddenly brakes (or is stationary) and Collision Warning senses that a collision is likely to happen, it will alert you to act with a flashing red warning light on the windscreen along with an audible alarm. Moreover, this technology supports driver-initiated braking by pre-charging the brakes to quickly prepare for panic braking and help shorten the reaction time. If you don't react to the warning and a collision is imminent, the brakes will activate automatically.

* Included in the optional Technology Package

SAFETY Preventive



Driver Alert Control (DAC)*

Up to 90% of all traffic accidents are caused by driver distraction. Driver Alert Control is a unique technology that can help alert a tired or distracted driver at speeds over 40 mph. Using signals from a digital camera to monitor the road ahead along with data from steering wheel movements, DAC can compare erratic behaviour to your normal driving style. If DAC detects that you begin to drift within your lane, you receive an audible warning. At the same time, a message is displayed in the instrument panel suggesting it might be time for a break.

* Included in the optional Technology Package



Lane Departure Warning (LDW)*

At speeds over 40 mph, Lane Departure Warning can help prevent single-vehicle road departures as well as collisions caused by temporary distraction. This function uses the digital camera to register the lane markings and help monitor the car's position on the road. If you weave out of your lane, LDW will alert with an audible signal. If you intentionally cross a lane marker using the direction indicators, LDW is not activated.

* Included in the optional Technology Package

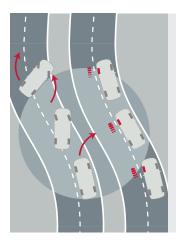


Adaptive brake light

Active at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and hazard lights flash instead.

Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its onboard systems – such as the GSM phone – when it detects intense steering, braking or acceleration. As soon as things calm down, the phone call or the delayed information is presented. IDIS can be set up to let GSM calls through in all driving situations.



Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. At the core of DSTC, a gyroscope senses the car's direction and compares this with steering wheel movements as well as the actual rotation of the car's wheels. DSTC is able to detect a potential skid and help counteract this by reducing the engine's power output, or braking on one or more wheels.



Dual Xenon Headlights with Active Bending Lights

In addition to improving illumination by using Dual Xenon light technology, the Active Bending Lights give a boost to your vision round bends at night. Controlled by microprocessors, the motorised lamps turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its life span.

* Optional

SAFETY Protective



In a rear impact the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

In a side impact Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The dual-chamber side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

In a roll-over the robust safety cage and the reinforced roof structure together with the safety belts and belt pre-tensioners will help protect the occupants. If the car first has been hit from the side, the Inflatable Curtain (IC) deploys to help provide head protection.

In a frontal collision the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimise deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way. A lower cross member helps protect occupants in an oncoming car with lower positioned bumpers.

SAFETY Protective





Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The **safety belts with pre-tensioners** activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimise protection, the **dual-stage airbags** adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column.

Dual-chamber side airbags in the front seats help reduce the risk of serious injuries in a side collision. Two separate chambers are inflated at different pressures to help optimise protection of the chest and hip on the front seat occupants. The **Inflatable Curtain (IC)** helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts. And to help protect children in the rear seat, IC interacts with the two-stage integrated booster cushions and the belt load limiters.



Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.

Energy-absorbing frontal structure

In developing this Volvo's protective qualities, we have focused on frontal collisions at both higher speeds and with heavier vehicles. The patented frontal structure with its sizeable deformation zones in different kinds of steel will yield to help absorb crash energy. The compact power train is designed to help optimise deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel strut under the dashboard further helps keep the cabin intact.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The extremely strong side structure is built-up with ultra-high strength steel and softer grades of steel to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat dual-chamber side airbags interact to help provide further protection. In the rear seat, the combination of extended IC and Volvo's integrated two-stage booster cushion with progressive safety belt load limiters helps protect children.

SAFETY Security



Personal Car Communicator (PCC)*

The optional PCC is an advanced remote control that combines keyless drive with two-way communication with your Volvo. Keep the PCC with you and the car unlocks automatically as you pull the door handle. Start the engine by pressing a button on the dash, lock the car by pressing a button in the door handle. Later in the day, if you're wondering whether you've locked the car, PCC can remind you; no matter where you are. On your return to the car – within a radius of 200 to 300 feet – pressing the PCC information button will give you a current report on its status. If the alarm has been activated.

* Optional



Power retractable door mirrors with ground lighting*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control or with the PCC. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

* Included with the optional Blind Spot Information System BLIS



HomeLink®'

With buttons integrated in the sun visor, HomeLink® allows you to operate remote controlled home appliances – such as garage door, home alarm and exterior lighting – without leaving the car.

HomeLink is a registered trademark of Johnson Controls Technology Company.

* Included in the optional Convenience Package

Approach and Home Safe Lighting

Activated with the remote control or Personal Car Communicator, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.

Lockable floor

To further foil smash and grab burglaries, the closed tailgate – just by the function of its design – overlaps and seals the compartment hidden under the cargo floor. To keep this private storage area inaccessible to other users of the car, e.g., valet parking, you can include the tailgate when setting your private locking preferences.

COMFORT

A Volvo is always designed for more than one. Our technology aims to enhance the feel-good factor for everybody with the privilege of riding in a Volvo. And to further improve comfort and convenience, there's a range of clever equipment — customized for your Volvo and the people inside it.



COMFORT Seats





Power front seats*

Find your perfect driving position with push-button ease. The driver's seat also incorporates a memory function that stores three separate seat and door mirror settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

* Driver and Passenger power seat standard T6. Power passenger seat included with Premium package on 3.2

Heated front seats*

Adjustable in three settings, heated seats for the driver and front seat passenger add to comfort on those cold mornings.

* Included in the optional Climate Package

COMFORT Climate



Power glass moonroof*

This makes the interior feel extra light and airy. It opens and closes at the touch of a button. If the sun is too strong, just close the built-in sun screen. The moonroof can also be closed together with the side windows using the central locking remote control.

* Included in the optional Premium Package on 3.2 models, standard on T6

Electronic Climate Control (ECC)

Electronic Climate Control (ECC) maintains the cabin temperature you choose and can be set independently for the driver and front passenger. Furthing contributing to your health and comfort, Volvo's unique humidity sensor helps ensure cabin air has an appropriate level of humidity according to the outside climate.

Interior Air Quality System (IAQS)*

Volvo's IAQS continuously monitors incoming air and will, if necessary, temporarily close external air vents to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active carbon filter protects the occupants from other harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

* Included in the optional Climate Package

COMFORT Storage



Front center armrest, multifunctional

The central aisle of the cabin incorporates several facilities. Two cup holders are concealed by a roll-top cover. There's a handy storage space beneath the armrest, and special recesses for small items. Folding back the upper part of the armrest will provide a convenient table for the rear seat passengers. The armrest also features an AUX input and — depending on your choice of audio system — a USB port to connect your MP3 player to the car's audio system.



Sun glass holder*

Fitted in place of any of the entry grab-handles in the front, this holder keeps your glasses or sun glasses within reach. Simply press the oil-damped cover and it opens up.

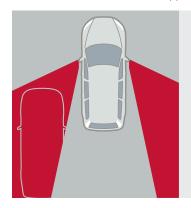
* Retailer installed accessory

TECH & SOUND

Employing the latest information technology, your Volvo is prepared to support and entertain you at a very high level. Surround yourself and your friends with world-class sound and enjoy the innovations that help ensure your command of the road and the pleasure of travelling.



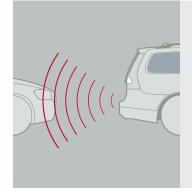
TECH & SOUND Driver's support



Blind Spot Information System (BLIS)*

BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a lamp built in to the front door post – left or right. Together with the door mirrors, this helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards, day or night.

* Optional



Front and rear park assist

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle. Front park assist performs a similar function at the front of the vehicle — alerting you via the front loudspeakers. The remaining distance is also shown on the audio display.

* Included in the optional Convenience Package



Rain sensor*

Once activated, the rain sensor can start the windscreen wipers as soon as it begins to rain or if water splashes onto the windscreen. It can also automatically adapt the intermittent windscreen-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

 $\ensuremath{^{\star}}$ Included in the optional Climate Package



Park Assist Camera*

If the car is equipped with the optional navigation system the park assist camera, helps display what's going on behind your car when reversing. The system uses the navigation screen and a camera discretely located over the license plate. On-screen guiding lines provide extra assistance for smooth parking.

*Included in the optional Multimedia Package

Automatically dimmed inner rear-view mirror

This is a mirror that automatically adjusts itself to deflect the headlamp beams of the car behind you. When there's no light to dazzle you, it automatically readjusts to its normal setting.

Electric Parking Brake

The Electric Parking Brake (EPB) makes moving off from steep gradients easier. Once depressed, the control lever automatically releases as the car pulls away.

TECH & SOUND Communication



Navigation System with RTT (Real Time Traffic) and Map Care*

Volvo's navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. The system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic. Two complimentary Map Care updates are included.

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

* Included in the Optional Multimedia Package



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo – wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again.



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TECH & SOUND Audio/Entertainment

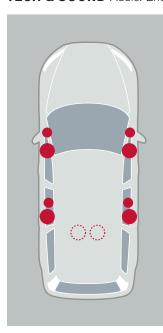


Rear Seat Entertainment (RSE) dual screen*

With Volvo's new generation DVD-based RSE dual screen, the rear seat passengers can enjoy a film or play a game – together or separately. Adding a digital TV receiver, passengers can also watch terrestrial TV broadcasts while travelling. Two 8-inch widescreen displays are integrated in the front seat head restraints and provide excellent image quality. Wireless headphones keep things calm in the cabin and you can listen to the music or program of your choice. Via an AUX input, you can also connect external devices such as an iPod®, MP3 player, extra DVD player or a digital camera. The RSE system is an integrated part of the car. It matches the interior perfectly and is available with all upholsteries.

* Retailer installed accessory

TECH & SOUND Audio/Entertainment

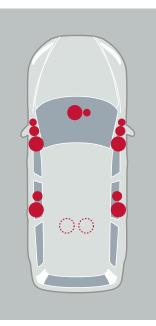


High Performance

This is a powerfully versatile system. Each loudspeaker is fitted with a more powerful magnet and a larger coil. In combination with the amplifier, this system promotes excellent transient reproduction and high power – quite simply superb sound.

- This High Performance system includes:
- · In-dash CD
- 4x40 W amplifier
- 8 High Performance loudspeakers
- · MP3 and WMA compatible CD player
- AUX and USB input





Premium Sound System*

This is our top-of-the line audio system designed for dynamic clarity with the entire sound spectrum. This system features twelve loud-speakers. In addition, Dolby® Pro Logic® II Surround helps tailor a well-balanced audio experience for each occupant. Premium Sound includes:

- In-dash CD
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II Surround
- 12 Premium Sound loudspeakers
- · MP3 and WMA compatible CD player
- AUX and USB input

Sirius Satellite Radio with complimentary six month subscription*



Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

* Included in the optional Multimedia Package



MP3 compatibility

There are a number of ways to enjoy MP3 music files in your Volvo. If you'd like to connect your personal MP3 player to the audio system, there's a standard auxiliary audio input in the front center armrest. Volume is conveniently controlled from the steering wheel, center console or rear seat audio console. Choosing the High Performance or Premium Sound audio system, there's also a USB port that allows you to fully integrate your iPod*, MP3 player or USB device with the audio system. Playlists, songs and artists are clearly displayed in the center console, while your player will be charged at the same time. These audio systems also feature a MP3 and WMA compatible CD player. For the Performance audio system, you can add a separate USB and iPod* Music Interface (accessory) to connect your MP3 player.

iPod is a trademark of Apple Computer Inc.



Sirius satellite radio*

Satellite radio is now standard in your Volvo. Volvo has joined forces with Sirius to offer an integrated satellite solution that is sure to provide endless listening enjoyment.

* Includes a complimentary six month subscription

PACK & LOAD

A world champion in versatility, Volvo has a proud heritage in providing smart solutions for both cargo and passengers – without compromising safety or comfort. So whatever you need to expand your world and the capabilities of your Volvo, here you'll find some practical equipment to make it happen.



PACK & LOAD Compartment







Three-split 40/20/40 rear seat

The rear seats feature 40/20/40 splits that provide two distinct seats with a solid armrest in the middle. This armrest can also be raised to provide a middle seat. Lowering the entire center section provides ample space for loading long items. To provide multiple load configurations with a flat load floor, each seat can be folded separately or together.

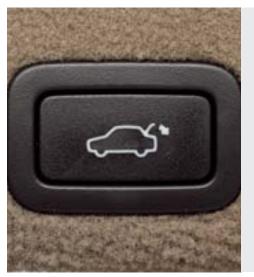
Foldable front seat backrest

To help you carry long objects inside your Volvo, the front passenger seat backrest can be conveniently folded flat.

PACK & LOAD Compartment

Cargo compartment

The wide tailgate opening facilitates loading and unloading. The cargo volume is 20.3 cubic feet with the rear seatbacks up. This includes up to 1.6 cubic feet cleverly hidden under the floor.



Power tailgate*

The tailgate can be opened automatically three ways: with the remote control, using the switch on the dashboard, or by pulling the handle. To help minimize risk of injury, only a switch in the tailgate can be used to trigger automatic closing. Also, an anti-pinch strip around the tailgate opening can detect obstructions to help avoid pinching fingers and things.

* Included in the optional Convenience Package



Load compartment mat, reversible and foldable*

Allows you to maintain the elegant appearance of the load compartment even if you occasionally transport dirty loads. With folded rear seat backrests, just fold out the mat to cover the entire load compartment floor. The mat is reversible and waterproof, with color-keyed textile on one side and plastic on the other.

* Retailer installed Accessory



Interior load carrying system

Volvo's innovative loading system features aluminum load rails in the floor with four sliding retractable hooks and attachment panels on both sides of the cargo compartment. Several accessories are available to insure nearly limitless versatility for anchoring and organising your gear.

Load divider*

This smart accessory consists of an elastic net and two aluminum rods that can be easily placed in different positions, for example, to separate dirty or wet objects from other cargo, or to protect fragile items.

Attachment panel with load hooks*

These hooks help increase cargo area safety and convenience by making it easy to anchor cargo with nets, straps or other accessories. They can be placed where you need them most for maximum flexibility.

Side net*

Keep luggage and loose items from shifting in the cargo compartment. With practical side net storage along either side of the load compartment.

Load securing net*

Attached to the floor-mounted load loops, this elastic net helps keep your gear securely in place in the cargo compartment. Color-coordinated with the interior.

* Retailer installed Accessory

PACK & LOAD Carrying/Towing



Load cover

Use this retractable load cover to conceal your gear in the load compartment. It's color-coordinated with the interior.



Steel Cargo Barrier*

Made out of steel, this helps protect the occupants from unsecured cargo during hard braking. When it's not needed, just raise it parallel to the roof panel. Color-coordinated with the interior.

* Retailer installed accessory



Grocery bag holder*

This integrated holder unfolds from the load compartment floor and keeps your shopping bags and other similar items in place.

* Included in the optional Convenience Package



Electric cooler and heater box*

Beyond keeping your drinks cold in the load compartment, this can be used as a hot box to keep food warm. This connects to the power outlet in the load compartment.

* Retailer installed accessory



Complete dirt protector*

This durable vinyl liner covers the floor, the sides of the rear cargo area and the backs of the seats to protect against grime and water. It is simple to mount. The backrest section of the liner is split to allow the rear seat backrests to be folded down separately. The rear section can also be folded out to cover the bumper.

* Retailer installed accessory



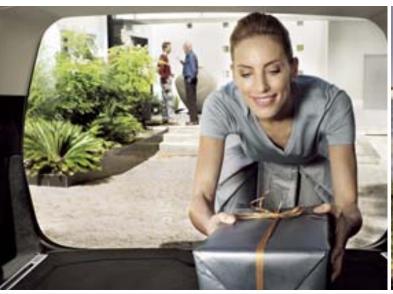
Roof load carrying system

To help you fully utilize the roof of your Volvo, we've developed a range of versatile load carrying accessories. This system is dimensioned to carry up to 220 pounds. The factory-fitted attachment points in the car's roof make the load carriers easy to fit, and even quicker if your car has roof rails. Various load accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the load carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise. And most of them can be locked with the same key, using Volvo's One-Key System.



Square profile hitch

This robust detachable hitch is not only great for towing but can also be used to transport bikes, skis and other loads.





ACCESSORIES

Volvo's accessories help you make your Volvo XC70 even more suited to your personal needs. They are the only ones that have been tested to meet Volvo's exacting safety, quality and environmental requirements. You can also rest assured they're a perfect match to the technology and design of your Volvo.

FOR DRIVING FREEDOM

Moon roof wind deflector Park assist, front and rear Parking assistance camera Portable navigation system

FOR YOUR ENTERTAINMENT

Rear Seat Entertainment System with Dual DVD player Satellite Radio

FOR PRECIOUS CARGO

Booster cushion and backrest Child activity bag Child mirror Padded neck cushion Rear center armrest table Sun screen, cargo area Sun screen, rear doors

FOR YOUR LEISURE

Ashtray, front and rear
Bike carrier
Business bag organizer
Canoe/Kayak carrier
Cargo box
Cargo management system
Dirt cover, rear bumper
Floor mats, rubber
Grocery bag holders
Integrated cooler/hotbox
Load basket, roof mounted

Net pocket, side panel cargo compartment
Net, luggage compartment floor
Portable electric cooler/hotbox
Protective grille steel
Rear seat guard
Roof mounted "Load Bar" carrying system
Seat cushions, rear cargo area
Ski carriers
Snowboard carrier
Sun glasses holder
Surfboard carrier

Trailer hitch mounted bike carrier

Luggage compartment mats

Trailer hitch mounted ski carrier Trailer hitch, 2" Square profile Trailer mirrors Tunnel mat. second row seats

FOR UNEXPECTED SITUATIONS

Car cover
Electric engine heater
First aid kit
Jumper cables
Leather care kit
Mud flaps, front and rear
Snow chains
Warning triangle

FOR YOUR LOOKS

Aluminum wheels
Footboard, moldings, illuminated
Interior décor panel kits
License plate frames
Locking lug nuts
Roof spoiler
Side scuff plate
Valve stem caps

PERFORMANCE Specifications

ENGINE

Six-cylinder, in-line, all-aluminum engines.

Double overhead cam-shafts, 24 valves with Variable Valve Timing (VCT). These engines also feature Variable Intake System (VIS) and Cam Profile Shifting (CPS) on the intake camshaft. Electronic engine management system. Three-way catalytic converter with heated oxygen sensor.

These highly compact, in-line, six-cylinder engines meet high expectations in terms of performance, comfort and environmental care. Their smooth running and responsive character provides a relaxed yet responsive drive at all speeds. Advanced engine technology, such as a new intake system, helps increase torque over a wide speed range and ensures power at high rpm. On the T6, twin-scroll turbocharger technology provides extremely quick turbo boost. And depending on your driving style and the situation, the intake valve train automatically switches between economy and performance modes to optimize efficiency. The engines' compact design aids safety performance in a frontal collision. The latest generation of fast response emission control technology ensures that the engines comply with stringent environmental standards such as California's ULEV II.

Volvo XC70 T6 AWD (300 hp)

Engine type: 3.0-liter in-line six-cylinder turbo chared engine

Max power output: 300 hp at 5600 rpm Max torque: 325 ft./lbs. at 1500 – 4800 rpm

Acceleration: 0-60 mph 7.1 sec

Top speed: 130 mph

Fuel consumption, MPG, mixed cycle: 16/22 - 18 comb

Environmental classification: ULEV II

Transmission: Six-speed Geartronic automatic

Fuel tank: 18.5 US Gallons

Volvo XC70 3.2 AWD (240 hp) / 230 hp PZEV

Engine type: 3.2-liter in-line six-cylinder engine Max power output: 240 hp at 6200 rpm Max torque: 236 ft./lbs. at 3200 rpm Acceleration: 0-60 mph 8.4 sec

Top speed: 130 mph

Fuel consumption, MPG, mixed cycle: 16/22 - 18 comb

Environmental classification: ULEV II

Transmission: Six-speed Geartronic automatic

Fuel tank: 18.5 US Gallons

DRIVELINE

Front wheel drive (FWD) on 3.2. Electronically controlled all-wheel drive (AWD) with Instant Traction™ is optional on 3.2 and standard on T6. A six-speed Geartronic automatic (allowing manual shifting). Power is continuously distributed to all four wheels by Volvo's pre-charged electronically controlled AWD with Instant Traction™. This minimizes wheel spin for immediate acceleration and reassuring stability in all conditions. The six-speed Geartronic—a responsive automatic that's ideal for relaxed driving, tough conditions or towing. This also allows manual gear shifting so you can maintain a lower gear to bring up engine speed, or for the added assistance of engine braking. A special winter setting makes it easier to move off and maintain grip on slippery surfaces. The standard Hill Descent Control (HDC) offers a smooth and controlled hill descent on steep, rough roads using the brake system to control each wheel's speed.

CHASSIS

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Active multi-link independent rear suspension. Anti-roll bars front and rear. DSTC (Dynamic Stability and Traction Control).

The Volvo XC70's all-road capability is based on generous ground clearance of 8.2 inches, a low center of gravity and an advanced chassis. The rigid body promotes optimal suspension function and well-balanced handling with a high level of comfort. The front and rear suspensions also interact to provide smooth braking and steering. The DSTC stability system provides assistance if either of the drive wheels begins to lose traction or if a skid is imminent.

STEERING

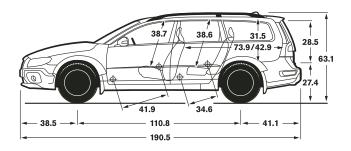
Power-assisted hydraulic rack and pinion steering. Tilt and telescopic steering wheel column. 2.8 turns lock to lock.

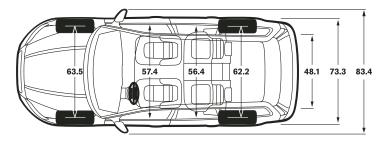
Behind the wheel, you can enjoy steering that's both responsive and reassuring at all speeds. The optional speed dependent power steering gives progressively less power assistance the faster you drive. Higher steering precision and enhanced road feedback are easily enjoyed benefits. At lower speeds, added power assistance makes the car even easier to maneuver, for instance when parking.

BRAKES

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. OHB (Optimized Hydraulic Brakes). HBA (Hydraulic Brake Assist). RAB (Ready Alert Brakes). FBS (Fading Brake Support). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonal-split braking system. Power Parking Brake (PPB).

Generously dimensioned anti-lock disc brakes and optimized hydraulics help to ensure a short stopping distance in all situations. Furthermore, they withstand tough use without fading. HBA helps you use your brakes to the full in an emergency situation, while RAB anticipates severe braking and prepares for it by moving the brake pads closer to the discs. FBS automatically compensates for the higher pedal forces required after long periods of heavy braking. EBD distributes the braking effect between the front and rear wheels to achieve optimal results according to load and driving conditions. The Electric Parking Brake makes moving off from steep gradients easier. Once depressed, the control lever automatically releases as the car pulls away. It can even be set to engage automatically as you extract the key.





TAKING CARE OF YOUR OWNERSHIP NEEDS.

Volvo Leasing and Financing Offers:

Special offers are available to finance your new Volvo product through our preferred provider, US Bank. Whether you are looking for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local retailer for details .

On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Complimentary Factory Scheduled Maintenance

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2011 model year Volvo's sold new through Volvo retailers in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30,000 miles

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2011 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable. Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

Volvo genuine service

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular

maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

Volvo mobility program

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO OVERSEAS DELIVERY.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- · Attractive pricing on US models.
- Access to colors and certain features normally only available in Europe.
- 15 days of international insurance and export registration included.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

 Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience? If you

would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit

www.volvocars.us/mybagsarepacked

VOLVO CARS MILITARY/DIPLOMAT/ EXPATRIATE SALES. FOR YOU LIVING ABROAD.

Sometimes life abroad offers exceptional benefits. Such as buying a new tailor-made Volvo on very special and rewarding terms. Whether you are traveling for pleasure or are in a professional, diplomatic or military post outside your home country, turn to Volvo for a great deal. For US Military personnel posted overseas our authorized military agents outside the US offer:

- · Great savings compared with Stateside pricing.
- Professional assistance with all legal formalities and paperwork.
- Four-year warranty coverage also outside the US (US and Canadian specifications)
- US specifications built to meet legal requirements in all LIS states
- No US import duty with PCS orders, for US military personnel taking delivery overseas.
- Included shipping & Marine Insurance, delivery to an authorized Volvo retailer of your choice in the USA. US diplomats & military personnel stationed abroad for more than 140 days & non-US diplomats (depending on status) are normally exempted from customs import duty.
- Delivery to a Volvo military agent close to your base or assignment overseas.
- Five years valid Volvo Home Shipment from authorized drop-off points in Europe to an authorized US Volvo retailer of your choice included.
- More than 20 drop-off points in Europe.
- The option of VIP factory delivery in Sweden or delivery to selected major cities in Europe.
- The option of our special Cruise & Collect package with Stena Line ferries (German market).
- The benefit of the Volvo Assistance Europe scheme at no extra cost.

Taking advantage of the savings, benefits and convenience of Volvo's international programs is easy. Volvo Cars Military Sales, Volvo Cars Diplomat Sales and Volvo Cars Expatriate Sales are professional and global organizations with one goal – to make it advantageous and convenient for you to buy your new car when living abroad. www.military.volvocars.com, www.diplomat.volvocars.com

For Military/Diplomat/Expatriate sales while in the US, contact your local Volvo retailer, our Customer Care Center (800) 631-1667 or visit www.volvocars.us/mybagsarepacked

MEET THE FAMILY.



Volvo \$40 The compact and energetic sedan.



The all-new Volvo S60 The sports sedan, worth getting passionate about.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.



Volvo V50 The Sportswagon - flexible, compact and full of zest.



Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.







Volvo C30 The compact and charismatic SportsCoupe.



Volvo XC70 The rugged yet stylish all-roader.



Volvo C70 A convertible when you want it.



Volvo XC90 The versatile SUV that takes you anywhere with grace.



Volvo C70 A coupe when you need it to be.

TO LIVE LIFE IS TO CARE ABOUT IT.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well.

For more than eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment - in the car. Simply put, we care about you - and the whole circle of life.

THERE'S MORE TO LIFE THAN A VOLVO.

Volvo. for life



THAT'S WHY YOU DRIVE ONE.



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